



Showcase your company at:

**THE FOURTH ANNUAL CONVENTION OF THE
DISTRICT OF COLUMBIA LAND TITLE ASSOCIATION**

**GAYLORD NATIONAL RESORT & CONFERENCE CENTER
ON THE POTOMAC AT NATIONAL HARBOR**

JUNE 16-17, 2014



Located on 300 acres of prime real estate along the scenic Potomac River in Prince George's County, Maryland, National Harbor is the new gateway to the National Capital Region. This spectacular urban-waterfront community offers stunning views of downtown Washington, DC, and Old Town Alexandria, and is just a 15-minute drive—or water taxi ride—to the heart of the nation's capital.

**Visit our Website at www.DCLTA.com
For Convention Questions: Contact DCLTAExec@gmail.com**

ABOUT THE DCLTA

The District of Columbia Land Title Association (DCLTA) has served our community for more than 40 years. Our mission is to:

- Help our members improve their professional skills and knowledge in a rapidly evolving marketplace;
- Effectively advocate member concerns;
- Raise awareness and understanding of, and respect for, the real property transaction profession and the many services and benefits it delivers within the broader, regional real estate industry and the community at large.

2013 DCLTA BOARD OF DIRECTORS

Officers

Michael N. Russo, Jr., President
Leslie Kostelecky, Treasurer, President Elect
Ben Soto, Vice President
Janet McIntosh, Secretary

Board Members

Kevin Anderson
Kenneth Cummins
Chris Darby
Alaine Donovan, Immediate Past President
Richard Harvey
Stuart Kruger
Ricardo Lasso
Bradley Runyan



2013 Convention - Cruise on Catherine Marie from Baltimore Harbor

SCHEDULE FOR EXHIBITORS

(Subject to Change)

Monday, June 16:

10:00 a.m.	Exhibitor Check-in and Setup
Noon–1:30 p.m.	Registration and Exhibitor Fair Exhibitor Area Open with Snacks and Beverages Collection of Business Cards by Exhibitors
1:30 p.m.–1:40 p.m.	Opening Remarks and Acknowledgement of Exhibitors and Sponsors
1:40 p.m.–2:30 p.m.	Education
2:30 p.m.–2:50 p.m.	Break
2:50 p.m.–3:50 p.m.	Education
3:50 p.m.–4:00 p.m.	Election and Induction of Officers and Board Members
4:00 p.m.–4:45 p.m.	Exhibitor Fair
4:45 p.m.–5:45 p.m.	Free Time
5:45 p.m.–6:00 p.m.	Boarding Time at the Gaylord Dock for Dinner Cruise aboard the <i>National Elite</i>
6:00 p.m.–8:45 p.m.	Dinner Cruise
8:45 p.m.–9:00 p.m.	Disembark from the <i>National Elite</i>

Tuesday, June 17:

8:00 a.m.–9:00 a.m.	Breakfast
9:00 a.m.–10:20 a.m.	Education
10:20 a.m.–10:40 a.m.	Break
10:40 a.m.–12:10 a.m.	Education
12:15 p.m.–1:15 p.m.	Lunch Exhibitor Drawing from Business Cards and DCLTA and Grand Prize Drawings
1:15 p.m.–2:05 p.m.	Education
2:05 p.m.–3:15 p.m.	Education

* Continuing education (CE) credit approval will be applied for in DC, Maryland, and Virginia.

General Information:

- Please make hotel reservations at your very earliest opportunity. (See hotel information page attached.)
- See Gaylord National Exhibitor instruction package.

OPPORTUNITIES

We exist in an era where we are bombarded with hundreds of emails every day and we sometimes dismiss them with little regard to their content. This year we wish to adopt an “old” approach to the method of distributing information to our members and associates. In addition to the exhibitor and sponsor opportunities that have been offered in the past, we will produce a special print of our *Save the Date* postcards as well as our registration brochures. They will be produced in hard copy, color print and distributed via U.S. Postal Service. Both the postcards and the brochures will contain the advertising logos of the sponsors and exhibitors who wish to register and make payment of their fee by January 31, 2014. This form of early registration will provide you with a cost-effective advertising product and insure you a place at our 2014 Convention.

Important Timelines and Deadlines:

- Exhibitor table assignments will be given priority based on the date payment is received.
- January 31, 2014 - Exhibitors and Sponsors providing their registration, payment and camera ready logo on or before this date will have their advertising logo printed on our *Save the Date* postcards and our convention brochure, which will be distributed in color hard copy to all members.
- May 15, 2014 - Deadline for receipt of any remaining Exhibitor/Sponsor Registration Forms and payments. (Registrations received after January 31, 2014 will not be eligible for advertising space on the Save the Date Post Card or Convention Brochure Folder)
- May 15, 2014 - Deadline for full page black and white ads to be contained within Convention material to be provided in camera ready logo.
- June 1, 2013 - Deadline for identification of Exhibitor door prizes that are to be included in the printed prize listing.
- June 6, 2014 Deadline to submit promotional items for convention bags.

RATES

Sponsorships *:

Platinum:	\$3,000
Gold:	\$2,000
Silver:	\$1,000
Bronze:	\$500
Cruise on the Elite (3 hours):	\$5,800 (includes two member registrations)
Dinner on the Cruise Ship:	\$6,400 (includes two member registrations)
Open Bar on the Cruise Ship:	\$2,400 (includes one cruise ticket)
Plated Lunch (Tuesday):	\$5,500 (includes one member registration)
Breakfast (Tuesday):	\$3,000 (includes one member registration)
Afternoon Break (Tuesday):	\$900
Convention Bags	\$2,800

Exhibitor Tables *:

\$1,000

- Table location preference will be given in order of payment received.
- Includes:
 - All meals for one person including dinner cruise
 - Full page black and white ad
 - Signage
 - Recognition on website for one year
 - Registration and payment prior to January 31, 2014 will provide Exhibitor/Sponsor Ad Logo to be included in color postcard and brochure mailers to members. Registration and payments received subsequent to that date will entitle the Exhibitor/Sponsor to a black and white page ad within Convention materials.

** Sponsors/Exhibitors are welcome to provide promotional items to be included in the registrants' bags. Please note these items on your Exhibitor/Sponsor Registration Form.*

EXHIBITOR/SPONSOR REGISTRATION FORM

Contact: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone Number: _____ Fax Number: _____

Email Address: _____ Website: _____

Will you have a door prize for Tuesday drawings? No Yes / Item: _____

<u>CHECK LEVEL OF SPONSORSHIP</u>	<u>FEE</u>	<u>AMOUNT</u>
<input type="checkbox"/> Platinum	\$3,000	\$ _____
<input type="checkbox"/> Gold	\$2,000	\$ _____
<input type="checkbox"/> Silver	\$1,000	\$ _____
<input type="checkbox"/> Bronze	\$500	\$ _____
<input type="checkbox"/> Cruise on the Elite (3 hours)	\$5,800 (includes two member registrations)	\$ _____
<input type="checkbox"/> Dinner on the Cruise Ship	\$6,400 (includes two member registrations)	\$ _____
<input type="checkbox"/> Open Bar on the Cruise Ship	\$2,400 (includes one cruise ticket)	\$ _____
<input type="checkbox"/> Plated Lunch (Tuesday)	\$5,500 (includes one member registration)	\$ _____
<input type="checkbox"/> Convention Bags	\$2,800	\$ _____
<input type="checkbox"/> Breakfast (Tuesday)	\$3,000 (includes one registration)	\$ _____
<input type="checkbox"/> Afternoon Break (Tuesday)	\$900	\$ _____

EXHIBITOR

(Includes draped table, all meals, and dinner cruise for one representative. Any additional persons must be added via a la carte below.)

I wish to be an Exhibitor. \$1,000 \$ _____
 (Fee includes all meals and dinner cruise for one representative)

I will be attending the dinner cruise.

Representative Name: _____

Guest or Additional Exhibitor Personnel:

Guest Representative Name: _____

<input type="checkbox"/> Dinner Cruise on Monday	\$198 per person	x _____	person(s) =	\$ _____
<input type="checkbox"/> Breakfast on Tuesday	\$40 per person	x _____	person(s) =	\$ _____
<input type="checkbox"/> Lunch on Tuesday	\$65 per person	x _____	person(s) =	\$ _____
TOTAL:				\$ _____

OPTIONAL:

The following item(s) will be provided for each registrant's convention bag:

Item(s) must be received **NO LATER THAN June 6, 2014. Send to the address shown below.**

Mail completed form with check made payable to *DCLTA* to:
 DCLTA, 8665 Sudley Road, Suite 103, Manassas, VA 20110

THE GAYLORD NATIONAL RESORT & CONVENTION CENTER

Hotel Reservations:

The District of Columbia Land Title Association Convention participants will receive the following pricing package on rooms reserved up until May 19, 2014, on a space-available basis.

The rates will be applied to members reserving rooms under the Group Code shown below for reservations made for the days of June 16 to June 17, 2014.

Please book early if you are interested in staying at the Gaylord, as we have a limited block of rooms.

- The guaranteed room block will be charged at \$209.00 - Standard Room (king or two double) (There is a \$18.00 per day resort fee)
- This rate is for single/double occupancy.
- Each additional adult will be \$20.00.
- Please note, the prevailing parking fee is currently \$24.00 for self-parking and \$35.00 for valet parking.

[Click here to make your reservations at the Gaylord online](https://resweb.passkey.com/go/dclandtitleassociation)

Or copy and paste the following into your browser address box:

<https://resweb.passkey.com/go/dclandtitleassociation>

To make your reservations by phone, call 301-965-4000

Group Code Reference DCLTA Fourth Annual Convention 2014

Check-In / Check-Out:

Check-in time is 3:00 p.m. local time. Check-out time is 11:00 a.m. local time. Anyone checking out after 11:00 a.m. local time may incur late charges. Special arrangements can be made for late check-outs based on availability, and/or luggage can be stored for individuals with later departures. A sufficient morning break will occur to permit check out.

Directions to National Harbor:

From Washington, DC:

- Take I-295 South for approximately 5.5 miles
- Take National Harbor Exit 1B

From Maryland:

- Merge onto I-495 / I-95 Capital Beltway - Inner Loop
- The lanes will divide after you pass Exit 4. Stay in the right-hand lanes in order to take the "Local Lanes"
- Take National Harbor Exit 2A

From Virginia:

- Merge onto I-495 / I-95 Capital Beltway - Outer Loop
- As you approach the Woodrow Wilson Bridge, stay in the right-hand lanes in order to take the "Local Lanes"
- Cross the Woodrow Wilson Bridge
- Take National Harbor Exit 2A



Important Note: If traveling to National Harbor from Virginia via the Woodrow Wilson Bridge, follow the signs that indicate "Local Lanes." For more information regarding local and thru lanes and general construction information, visit www.wilsonbridge.com.